



High Trestle Trail. Source: Nate Schlorholtz



The Filling Station. Source: Nate Schlorholtz



Edgewood Park. Source: Nate Schlorholtz

The Visual Quality Assessment involved community members taking pictures around Madrid of favorable places and places that could be improved. These pictures were then shared at the Visual Quality Assessment meeting and compiled onto a map that shows areas of similarity.

Most of the places the community have deemed favorable are recreational areas such as parks and the multi-purpose trail. The parks and trail are places where people can partake in health and wellness activities and enjoy the outdoors. Some parts of the downtown district are also popular.

Many of areas community members indicate as needing improvement deal with updating and cleaning up old buildings and streets. Some of the sidewalks and building facades have decayed to the point of being unsafe. Another area needing improvement is entry signage. Desirable areas for entry signage include the north and south sides of Highway 17, and the east and west sides of Highway 210.

After putting the favorable places and the places needing improvement together on a map, clustering was apparent. The biggest cluster appears in the downtown area. People enjoy the businesses and parks in the downtown area, but also see room for improvement. Another cluster addresses the south part of Highway 17. This cluster is full of favorable areas, such as the new Dollar General and Meadow Estates, but there are no pedestrian connections to these amenities. The third and final cluster highlights the intersection of Highway 17 and the High Trestle Trail. This is a dangerous intersection because of its lack of warning signage and poor visibility.



Highway 17 and High Trestle Trail Intersection. Source: Nate Schlorholtz



Highway 17 South Entrance. Source: Nate Schlorholtz



Decrepit Building. Source: Nate Schlorholtz

# Madrid

## Visual Quality Assessment

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